

Akim John

PRODUCT DESIGNER | GRAPHIC DESIGNER | WEB DESIGNER

www.akim.com.ng
linkedin.com/in/akim-john
akimjay@yahoo.com
+234 (0) 7066347821

SUMMARY

A versatile designer with great attention to details, speed, quality and flexibility, who is passionate about building meaningful designs people will love.

PROFESSIONAL EXPERIENCE

● **Norrenberger, Digital Designer & Comms Analyst**

Aug 2020 - Present

Researched, designed and prototyped a more approachable banking system, mobile app and a user friendly account opening process. Responsible for creating designs and leading the creative development to create motivating stimulus to get targeted population to "take action".

● **Vote Rookie, Product Designer - Volunteer**

Jul 2020 - Present

Changed the direction of all the platforms from the website to the mobile application to a more friendly interface with a youth focused research. Working with the Technical Designers to produce platforms for proper voter education across the globe.

● **Horizon Africa, Product Designer - Remote**

April 2019 - Present

Initiate, craft and design end-to-end mobile experiences for several clients including **Legend Pay**, a selfcare portal app for easier, faster and safer payments for purchases in the Legend ecosystem and **Oneclick**, an electricity bill payment app which offers safe, convenient and reliable way to make payments.

● **Girl Child Concerns, Digital Designer**

Aug 2019 - Aug 2020

Initiated and crafted a new website experience to match the feel of non-profit organisations and make emphasis on the girl child. Developed a branding guidelines booklet for the organisation. Created designs with the aim of sensitising the African society on the need for girl child education.

EDUCATION

BSc. Software Engineering - 2017

American University of Nigeria

SAVVY WITH

Figma
Adobe xD
Adobe Illustrator
Adobe Photoshop
Affinity Publisher
Webflow
Wordpress
User Research
Prototyping
Brain Storming
Visual Design
Competitive Analysis
Design Systems

PLATFORM EXPERIENCE

iOS
Android
Adaptive Websites

CERTIFICATION

UX Design Fundamentals,
California Institute of the Arts
(Coursera)

Certificate of National Service
(National Youth Service
Corps)

LANGUAGE

English
Hausa